

2017 Walk-A-Thon FAQ Sheet

Question: *Why aren't we doing raffle tickets this year?*

Answer: It seemed to be very confusing for a lot of the students. It was a hassle for the teachers and too much work for the Walk-A-Thon volunteers.

Question: *Will this be the only PTA fundraiser for this school year?*

Answer: If we make our school goal YES! However, if we do not make our goal we may need to do another fundraiser to be able to fund all the programs and events we have planned.

Question: *Who should participate in the Walk-A-Thon?*

Answer: Everyone...

Students: Reach your goal of \$50 or more and walk as many laps as you can!

Parents: Support your child in securing donations and sign-up as a volunteer!

Teachers/Staff: Talk about the Walk-A-Thon in class and participate on the day of the event.

Families: All family members are welcome to come participate and cheer students on!

Question: *What is the benefit of signing up for online donations through PledgeStar?*

Answer: It is proven that more money is raised when using an online donation site. Grandparents, friends and family, whether they are local or not can donate money in minutes if you register your child on PledgeStar. The money goes straight to the PTA so you don't have to worry about it. Some families prefer to collect cash/check and that is absolutely fine!

Question: *What should I expect at the Walk-A-Thon?*

Answer: On the day of the event all students/staff will walk around a planned course for approximately an hour with lots of fun along the way. Please remember to dress appropriate for the weather and bring a water bottle. Every student will walk even if they did not raise money.

Question: *How much money should my child raise?*

Answer: Our goal is for each student to raise a minimum of \$50 by securing 2-3 donations of \$20 - \$25. To make this easier sign up for your personalized donor page on PledgeStar. (See "How to Get Donations" page). It is up to you and your family to determine how much money is raised. No donation is too small and every donation helps us reach our goal.

Question: *Why are we doing only flat donations vs. per lap donations?*

Answer: By accepting only flat rate donations, money collection is greatly simplified for the donor, student and the fundraiser.

Question: *How can I volunteer?*

Answer: We need lots of volunteers to make this event a success! Please go to our PTA website www.LTESPTA.org for more info or email us at: Fundraising.LTESPTA@gmail.com

Question: *Are you looking for sponsors?*

Answer: We have partnered with local businesses to support us. Please contact Mandy McKinstry at fundraising.LTESPTA@gmail.com if you have a company that is interested in being a sponsor or donating an item(s).