

## Tuesday, March 13

**12:35 - 2:45 pm.** Restaurant  
Executive Committee Meeting

**2:00 - 3:00 p.m.** Main Lobby  
EMTA Conference Registration

**3:00 – 3:45 p.m.** Onondaga 2 & 3  
**Public Television Video Streaming Plans**  
**Presenter: Debbie Stack**, WCNY (public TV in CNY)  
Director of Interactive Education. Information will be shared about new digital educational media provided by the public television stations of New York State.

**3:45 – 4:15 p.m.** Onondaga 2 & 3  
**NY Digital Heritage**  
**Presenter: Claire Enkosky**, CNY Library Resources Council, Emerging Technologies Specialist. Learn about this resource which is part of the New York State Board of Regent's New York Digital Collection Initiative.

**4:30 - 5:30 p.m.** Main Lobby  
Hotel Check-in

**6:30 p.m.** Onondaga 2  
Dinner and Awards

## Wednesday, March 14

**7:00 - 8:45 a.m.** Cafe  
Breakfast

**8:50 - 9:00** Onondaga 2 & 3  
Welcome  
Diana Wendell, EMTA President-elect

**9:00 - 10:00 a.m.** Onondaga 2 & 3  
**Ebooks: Can They Improve Students' Reading Comprehension?**

**Presenter: Lisa Guernsey**, Director, Early Education Initiative at the New America Foundation and author of the book, SCREEN TIME. c2012. Ms. Guernsey is also a former NY TIMES reporter.



Ebooks are everywhere from homes to schools but does using ebooks actually help students to read better. Ms. Guernsey will report on actual classroom research; as mentioned in her June 2011 article in SCHOOL LIBRARY JOURNAL and with recent updates on this topic.

**10:05 - 10:25 a.m.** Onondaga 2 & 3  
Break

**10:25 - 11:35 a.m.** Onondaga 2 & 3  
**National Association of Media Literacy in Education (NAMLE)**

**Presenter: Cathy Leogrande**, NAMLE Board member and Associate Professor of Education at Le Moyne College. Her research and teaching is focused on effective teaching of new literacies to adolescents with diverse learning needs.

Hear about the National Association of Media Literacy in Education (NAMLE) and its digital media literacy initiatives.

**11:45 - 12:30 p.m.** Cafe  
Lunch

**12:35 - 1:45 p.m.** Onondaga 2 & 3  
**Media and Its Impact on Students**

**Presenter: Lisa Guernsey**, Director, Early Education Initiative at the New America Foundation  
What kind of impact does media use have on students? Kids are connected today 24/7. Is it changing their minds and how they communicate?

**1:45 - 2:00 p.m.** Onondaga 2 & 3  
Break

**2:00 - 3:30 p.m.** Onondaga 2 & 3  
**iBOCES: What's Going On in Your Neck of the Woods?**  
Each BOCES that is attending this conference will be asked to share any new and exciting projects they are working on.

**3:30 - 3:45 p.m.** Onondaga 2 & 3  
Break

**3:45 - 4:15 p.m.** Onondaga 2 & 3  
**ALA Digital Literacy Task Force**  
**Presenter: Michael Borges**, NYLA Executive Director  
Find out what's happening nationwide related to digital literacy initiatives.

**6:30 p.m.** Grimaldi's  
Dinner

## Thursday, March 15

**7:00 - 8:30 a.m.** Cafe  
Breakfast

**8:45 - 10:00 a.m.** Onondaga 2 & 3  
Member Business Meeting

**10:05 - 10:20 a.m.** Onondaga 2 & 3  
Break

**10:20 - 11:20 a.m.** Onondaga 2 & 3  
**Common Core and Digital Media**  
**Presenters: Maggie Jensen**, Cattaraugus BOCES and **Mary Tiedemann**, OCM BOCES  
Find out what is happening with Network teams related to media and school library programs.

**11:25 - 12:00 p.m.** Onondaga 2 & 3  
**Closing Remarks/Evaluations**  
Diana Wendell, EMTA President-elect

## New York State

Educational Media Technology Association

President	Lisa Wolski
President-Elect	Diana Wendell
Treasurer	Jim Belair
Secretary	Linda Tyler
Past President	Barbara Siemaszko

*The mission of the association is to promote leadership and strategic direction for instructional media / technology professionals, through proactive means and to enhance instructional services for students, educators in New York State schools.*

### Strategic Goals:

The New York State Educational Media Technology Association will -

- Support New York State Education Department efforts to promote change through the implementation of the New York State Learning Standards and the Common Core Learning Standards
- Actively promote information sharing in the fields of media and technology
- Provide opportunities for professional and staff development for its members
- Enhance the image of educational media technology services
- Expand and strengthen its role in the media technology field
- Support initiatives that promote the cooperation of regional media technology centers and association corporate partners

### Program Committee

**Jim Belair**  
**Richard Dolph**  
**Marcia Eggleston**  
**Margaret Jensen**  
**Jo-Ann Kratz**  
**Melissa Moreland**  
**Linda Tyler**  
**Frank Visco**  
**Diana Wendell**  
**Lisa Wolski**

New York State  
Educational Media Technology Association  
Spring Conference

# Media and Students

[Corporate Partner Showcase  
March 12 – 13]

**March 13-15, 2012**  
**Embassy Suites**  
**Syracuse, NY**

